

For Immediate Release

Media Contact-Thomas Tobin
Thomas@PantelidesPR.com
(c) (212) 624-2648



Art Palm Beach Partners with Athletes for Life to Give Students Chance of a Lifetime *200 + Underserved South Florida Youth to Learn from World's Top Artists & Industry Leaders*

PALM BEACH, Fla., January 19, 2025 — [Art Palm Beach](#) is thrilled to announce its partnership with nonprofit [Athletes for Life™](#) to bring the *Art “n” the Schools* program to Palm Beach for the first time. More than 200 underserved South Florida high school students and educators will enjoy a private tour of the fair and meet some of the world’s leading artists and industry leaders, offering a once-in-a-lifetime opportunity for young people whose schools have scaled back or eliminated art programs.

The *Art “n” the Schools* initiative was originally launched in 2024 at the LA Art Show, the West Coast sister show to Art Palm Beach. This program now expands to South Florida, alongside Athletes for Life’s annual art contest. The top three winners will attend Art Palm Beach’s **VIP Opening Premiere on January 22, 2025, beginning at 5 p.m.** Their artworks will be displayed in the Athletes for Life *Art “n” the Schools* Lounge, showcased alongside galleries featuring iconic works by artists such as Picasso, Miró, and Mitchell. “Art Palm Beach is all about creating opportunities for new voices,” said Kassandra Voyagis, director and producer of Art Palm Beach. “We’re honored to collaborate with Athletes for Life to introduce students to a broad spectrum of artistic expressions and career possibilities.”

[Featuring more than 80 galleries from around the globe](#), Art Palm Beach 2025 is designed to be more intimate and accessible than larger events, so these students can truly connect with the art world in a meaningful way. Guided by Greg Bell, former NFL Pro Bowler and founder of Athletes for Life, students will learn how to thrive in the art industry. “We created *Art ‘n’ the Schools* to bridge the gap that school districts left when they started cutting arts programs,” said Bell. “This partnership with Art Palm Beach will open these students’ eyes to the many possibilities in the art world — whether it’s pursuing a creative career, learning about curation and sales, or simply developing a lifelong appreciation for art.”

The student event is scheduled for **9 a.m., Thursday, January 23, 2025**, at the Palm Beach County Convention Center. Media must RSVP to Thomas@PantelidesPR.com by 5 p.m. on January 22, 2025, to cover the event.



Athletes for Life started the Art ‘n’ the Schools program in 2024 at LA Art Show

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