## FOR IMMEDIATE RELEASE Media Contact: Thomas Tobin <u>Thomas@PantelidesPR.com</u> 212.624.2648



## World's Largest Birkin Bag is Coming to Palm Beach

"BIG BIRK" will be Unveiled at Art Palm Beach

**PALM BEACH, Fla., January 16, 2025** – The world's largest Birkin bag is coming to Art Palm Beach January 22 – 26 at the Palm Beach County Convention Center for its first ever

public exhibition at a major art show anywhere in the world. <u>Presented by Denis Leon Gallery (Boca Raton/New York) "BIG</u> <u>BIRK"</u> stands an impressive nineteen feet tall, epitomizing luxury and artistic innovation. Meticulously hand-carved by renowned artist GEO, each element is painted with precision to replicate the intricate details of the iconic Birkin bag.

Palm Beach provides the perfect backdrop for this extraordinary exhibition. "The Birkin bag, a global symbol of prestige, and timeless elegance, perfectly aligns with the interests and aesthetic of this extraordinary community," said <u>Art Palm Beach</u> director and producer Kassandra Voyagis. "This exhibition offers an exciting dialogue between art and affluence, capturing the spirit of a place where high fashion and high culture intersect seamlessly."



In a world where luxury is often imitated but never truly replicated, "BIG BIRK" stands as a testament to the finest authentic craftsmanship and artistic vision. While more accessible, knock-off interpretations of the Birkin bag have recently sparked conversations about fashion and exclusivity, GEO's creation elevates the discourse, reminding us of the authentic allure of genuine, hand-crafted artistry.

Attendees are invited to experience "BIG BIRK" and post photos on social using #BigBirk & #ArtPalmBeach. Attendees will also experience the largest selection of international galleries to ever converge on the Palm Beaches. For more information and to purchase tickets go to artpalmbeach.com.