



The International Contemporary and Modern Art Fair of The Americas

Art Palm Beach News

Save the Date: Art Palm Beach 2025 & DIVERSEartPB 2024 Highlights

We hope you've been enjoying a safe and inspiring summer. As we look ahead to Art Palm Beach 2025, we're excited to share that we're currently developing new programming for the next edition of the show. For this month's newsletter, we wanted to highlight our DIVERSEartPB program from this year's January show.

The 2024 edition of DIVERSEartPB at Art Palm Beach, curated by Marisa Caichiolo, DIVERSEartLA Curator, explored the intricate relationship between memory, humanity, and AI through diverse media and artistic approaches. Reflecting on the show's theme, Caichiolo notes:

"The focus of this year's DIVERSEartPB was the interplay between human memory and AI memory. As we navigate an era of rapid technological change, it's crucial to examine how AI influences our understanding of memory and humanity. Through a range of artistic and technological perspectives, including installations and interactive experiences, we challenged visitors to consider AI's impact on our collective memory and sense of self. The 2024 edition aimed to spark discussions about how these emerging technologies are reshaping our understanding of what it means to be human in this digital age."

Kassandra Voyagis, producer and director of Art Palm Beach, emphasizes the broader mission of the show:

"At Art Palm Beach, we believe in the power of art to educate and inspire meaningful dialogue. Including an educational component in the show is a top priority for us. By supporting museums and other cultural institutions, we create a valuable platform for conversations on important social and cultural topics. DIVERSEartPB showcases this mission perfectly, offering a space where art,

technology, and society come together, encouraging our visitors to engage with the pressing issues of our time."

Now, six months after the show, we revisit these thought-provoking exhibitions and installations that generated meaningful discussions about the intersection of technology and art.

DIVERSEartPB Highlights

MUSEUM AI

La Neomudejar Museum from Madrid presented MUSEUM AI, a project using Artificial Intelligence to recreate lost artworks. Artists Ana Marcos and Alfonso Villanueva, under the curation of Nestor Prieto, focused on 57 lost paintings from Palencia Museum. This approach revived forgotten heritage and raised questions about machine intelligence in art restoration and creation.

MUSEUM AI aimed to rescue forgotten heritage by proposing an exhibition of lost artworks. The project posed the question: How would a machine intelligence remaster these paintings using learning processes after rigorous historical study? Supported by the Ministry of Culture of Spain, MUSEUM AI recently received the EXPONE Award for the best national exhibition 2023, highlighting its significance in the intersection of art and technology.



Mythstories

The MAC Museum of Contemporary Art from Bogotá showcased "Mythstories" by Carlos Castro Arias, curated by Gustavo Adolfo Ortiz Serrano. This exhibition used medieval tapestry techniques to connect past and present. Castro's works interpreted recent history through mythology, combining ancient and modern iconography.

Castro's tapestries offered a journey through time, transposing characters, places, and forms of representation. The artist created a visual narrative that allowed viewers to navigate between past-present, future-past, and an indeterminate present. This approach invited visitors to create or recreate their own myths, transcending experience and redefining cultural and social significance.



Be Water

AAL Museum from Santiago presented Antuan's installation "Be Water," exploring water's role in nature and human life. The sculptural pieces featured the artist's Human Net, representing unity in addressing the global water crisis. "Be Water" combined art, science, and environmental awareness, encouraging viewers to reconsider their relationship with water.

This immersive installation focused on the multifaceted dimensions of water, emphasizing its intrinsic memory and exploring how AI can convey its significance to humanity. "Be Water" represented a milestone in Antuan's ongoing art-science research, building upon his previous project, "The Other Dimension," which was exhibited at the Museum of Contemporary Art in Miami in 2017.



These programs demonstrated art's ability to challenge perceptions and inspire discussions. The 2024 DIVERSEartPB integrated technology, memory, and human

experience in creative expression, providing a platform for innovative artistic approaches and thought-provoking exhibitions.

DIVERSEartPB Museum Acquisition Award

The inaugural DIVERSEartPB Museum Acquisition Award for Emerging Artists in Palm Beach also debuted this year. Inspired by Spain's La Neomudéjar Museum's 10th anniversary celebration in Los Angeles last year, this initiative supported the art scene by promoting artwork acquisition by national and international museums.

Néstor Prieto and Francisco Brieves, Co-Directors of La Neomudéjar Museum, and Marisa Caichiolo, Curator of DIVERSEartLA, formed the selection committee. The award was presented in a closing ceremony at the fair, with LA Art Show Director Cassandra Voyagis joining the presentation. This program aimed to create a meaningful impact on emerging artists' careers by facilitating museum acquisitions.



Save the Date for Art Palm Beach 2025

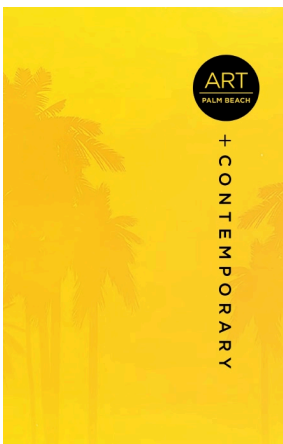
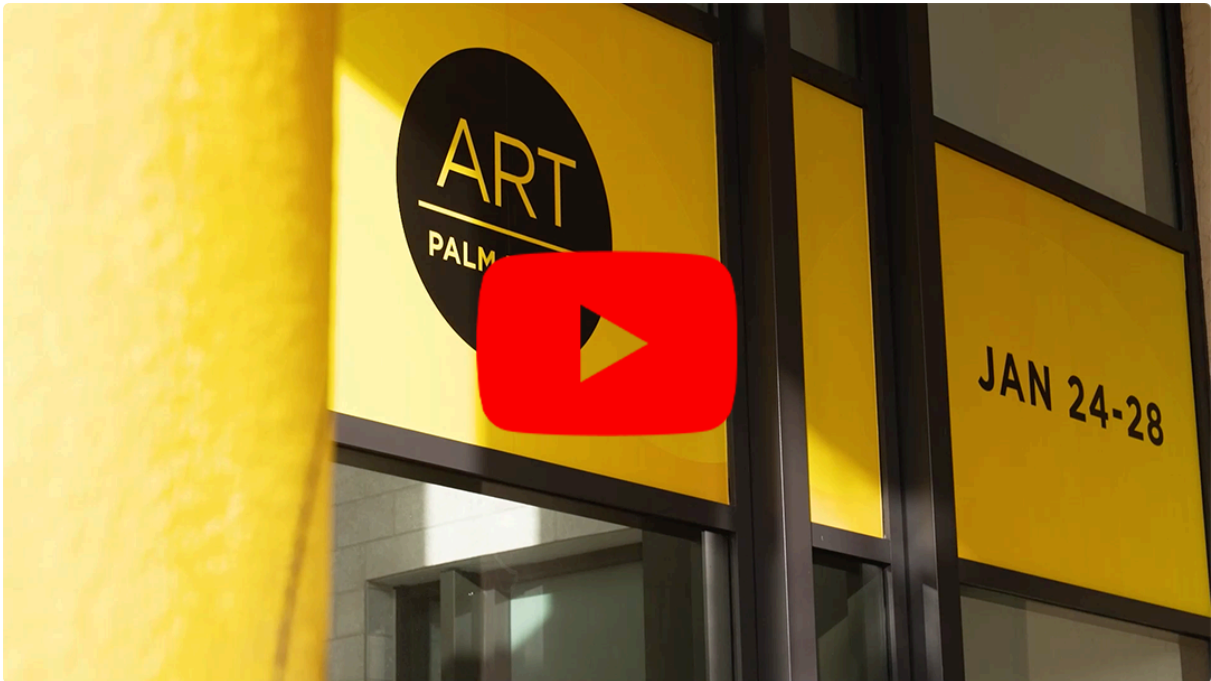
We are currently developing programming for the next edition of DIVERSEartPB at Art Palm Beach 2025. Mark your calendars for the upcoming show at the Palm Beach County Convention Center, January 22-26, 2025.

This future edition promises to continue our tradition of innovative art presentations, fostering dialogue between artists, technology, and audiences. We look forward to sharing more details about the 2025 program as they become available.

Art Palm Beach 2024 Video Highlights!

Discover captivating moments of Art Palm Beach 2024.

Enjoy these [highlights](#) from our January show.



Art Palm Beach 2024 Catalog

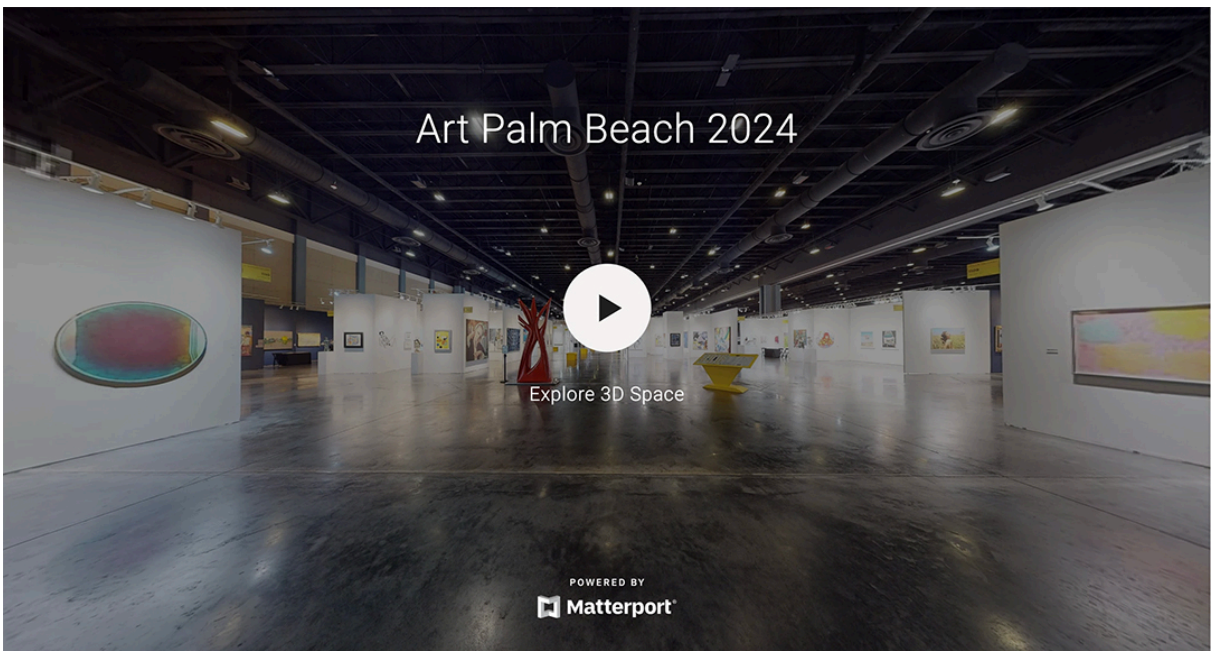
Whether you were able to attend the show or not, you have the opportunity to explore each exhibiting gallery through the Art Palm Beach 2024 Catalog.

[Click here](#) or on the Catalog Cover on the left to view the galleries.

Take a 3D Virtual Tour of Art Palm Beach

Couldn't attend Art Palm Beach in person or maybe you'd like to revisit some highlights from the show? Take a fun 3-D virtual tour of Art Palm Beach here:

<https://www.artpalmbeach.com/virtual-tour/>





2025 Art Palm Beach
 January 22—26, 2025
 Palm Beach County Convention Center
 650 Okeechobee Blvd. West Palm Beach, FL 33401




For more information, visit:
www.ArtPalmBeach.com

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